

Proposal for the ADVANCE Distinguished Lecture Series

Name
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My Information: Applying for tenure Fall 2020

Proposed Speaker

Dr. Reid Bates
Jones S. Davis Distinguished Professor
School of Leadership and Human Resource Development
Louisiana State University
http://www.lsu.edu/chse/slhrd/people/faculty_and_staff/bates.php

Target Date for Seminar: Fall 2018 (to be confirmed with speaker)

Anticipated Budget: \$1150

Brief Bio of the Speaker

Dr. Bates is the Jones S. Davis Distinguished Professor of Human Resource & Organization Development and is the Greater Houston Alumni Chapter Endowed Alumni Professor. He serves as the Director of the School of Leadership & Human Resource Development in the College of Human Sciences and Education. Dr. Bates is a Fulbright Scholar, recipient of the LSU Distinguished Faculty Award, and has been recognized as an LSU Flagship Faculty member. His major areas of scholarly interest include workplace training effectiveness, learning transfer and workforce development. He has won a number of research awards and has published over 150 manuscripts including peer-reviewed journal articles, book chapters, conference proceedings, and technical reports. Dr. Bates is a developer of the Learning Transfer System Inventory (LTSI), a tool designed to improve the job application of workplace training, which has been translated into 23 languages. He is a strong advocate linking academia to professional praxis and has a long history translating his research into human resource and organization development practice.

Specific goals and anticipated benefits of my interaction with the speaker

Last academic year I applied for an NSF Career Award and received positive feedback from the grant reviewers. I was encouraged to resubmit this funding cycle with a revised proposal. My proposal examines how an event planner can optimize the event design to aid an attendee's transfer of learning from the event back into the workplace. All of the reviewers remarked on my established expertise in event design but detailed my need for a stronger advisory board/mentor in the area of transfer of learning. Dr. Bates is a co-developer of the Learning Transfer System Inventory that I intend to use for my research. It is my hope through the ADLS program to

develop a more in-depth connection with Dr. Bates where he can inform my research and be willing to become a mentor on my NSF grant proposal.

- As I set my research focus, I look forward to discussing with Dr. Bates how best to utilize the LTSI system in a temporary event setting.
- I plan to discuss my research plans and proposal ideas with Dr. Bates to seek his advice and suggestions for improvement.
- As more disciplines become increasingly focused within, I hope that Dr. Bates can help me explore more interdisciplinary research and what techniques have worked for him over his career.
- Dr. Bates has had great success linking academia to the industry which is something that hospitality is currently struggling with. I would love to learn some of his techniques for this.

In short, inviting Dr. Bates as a Distinguished Lecturer will have an important impact on the development of my research and my career. Dr. Bates will most likely be an advisor on my NSF grant, a reviewer for future proposals and manuscripts, and could serve as a key connection in order to apply my proposed research within the industry. I expect this rare opportunity to have a long-term influence on my career.

Besides the tremendous impact this will have on myself personally, I do expect his lecture will be well attended as several departments across campus would be keenly interested in this area.

ADLS Speakers Hosted in the Past:

George Fenich - Opportunities for grants, larger networks, and expanded knowledge. George has already nominated me for a type of rising professional award and has helped me identify letter writers for my tenure packet to get to know.

Carol Krugman - Carol nominated me to be the Faculty Chair for our major organization, PCMA. With her nomination and support, I won this election unanimously and will be serving as the faculty chair for the largest global association for meeting planners. Carol has also set me up for enduring success within this organization – which will impact my teaching, service, research, and grant opportunities. She connected me with someone who is nominating me for educator of the year.

Carol has recently sent my name to the editor of the largest globally distributed introduction to meeting and event textbook who is working on a new edition. He has reached out to me and has asked me to write a chapter for the new edition. In addition to being paid, this will look great on my CV and to help establish recognition for when I go up for tenure (and in the future Full