Advanced Distinguished Lecture Series Keynote Speaker
George Fenich, PhD

Stories from the Trenches:
An Interactive Dialogue about the Depth and Breadth of Event Management

Tuesday, September 20, 2016
8:15am – 9:15am
Justin 109

George G Fenich

George G. Fenich is a Professor in the School of Hospitality Leadership at East Carolina University. He earned his Ph.D. from Rutgers University, his Masters from Rensselaer Polytechnic Institute and his Bachelors’ degree from SUNY Cortland. His teaching and research focus is on meetings/events/conventions. George worked in the hospitality industry prior to joining academy and held positions such as Division Vice President and General Manager. Dr. Fenich has provided extensive service to hospitality education, especially ICHRIE and was one of the first officers of the Accreditation Commission for Programs in Hospitality Administration (ACPHA). He has served on boards, commissions and task forces for industry associations such as the Professional Convention Management Association (PCMA), Meeting Professionals International (MPI), the Destination Marketing Association International (DMAI), the International Associations of Events and Exhibitions (IAEE) and the Society for Incentive Travel Excellence (SITE). He is currently the Editor-in-Chief of the Journal of Convention and Event Tourism, and serves on the editorial boards of six additional journals. He has authored three textbooks on meetings/events and published over 60 articles in academic journals. He has delivered education programs around the world, from China and Japan to Turkey, France, Mauritius, and South Africa. He has been named the PCMA Educator of the Year, is an inductee into the DMAI Hall of Fame and most recently received the Fletcher Career Achievement Award from ICHRIE. His wife is also a hospitality educator, Kathryn Hashimoto.